



Business Organization of Old Town Clovis

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For immediate release
July 1, 2008

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MEDIA RELEASE

OLD TOWN CLOVIS FARMER'S MARKET PRESENTS THE ANNUAL "PEACH PARTY" SPONSORED BY WAWONA FROZEN FOODS

CLOVIS, CA – On Friday, July 25th starting at 5:30 p.m., peaches take center stage during the annual **"Peach Party"** at the **Old Town Clovis Farmer's Market**. Bring the entire family to enjoy this great summertime delicacy during the special **"Peach Party"** activities. The **"Peach Party"** host sponsor, **Wawona Frozen Foods** and the **Business Organization of Old Town Clovis** will be serving a variety of peach products and share on-hand samples of their peach specialties. Market attendees can explore and indulge in the sweet taste and aroma of locally grown peaches.

In addition to the **"Peach Party"** activities, families can enjoy the regular Farmer's Market fun – bounce houses, clowns, face painting and slides for the kids and young at heart. Take pleasure in the live entertainment by **The Joe Lenigan Band** and the **California Ground Pounders**. Of course, foods for any taste and budget and the freshest produce, flowers, herbs and nuts offered from local certified growers.

For added convenience the restaurants and shops of Old Town Clovis will be open during the Farmer's Market, providing additional dining and shopping pleasure.

WHAT: "Peach Party" sponsored by Wawona Frozen Foods
and the Business Organization of Old Town Clovis

WHEN: Friday, July 25th, from 5:30 p.m. to 9:00 p.m.

WHERE: Old Town Clovis
Pollasky Avenue between 3rd Street and 5th Street

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